

## 2017 RMC-SCBWI Letters & Lines Fall Conference Calendar Contest Guidelines

### Calendar Image Contest

We will be creating a 2018 calendar to be given to all our 2017 conference speakers and sold to RMC-SCBWI members. The artwork for this calendar will be created by our illustrators! Just think... art directors, editors and influential industry professionals staring at your image for a full month! 12 winners/winning images will be selected, and they will each receive a calendar. Winners will receive one, too! Additionally, one grand prize winner will have their image printed on the cover of the calendar and receive free Fall 2018 conference attendance, as well as have their image featured on our 2017 conference brochure and merchandise.

### Contest Guidelines and Rules:

1. Image must be your own original work, created within the last 12 months. No repeat entries from 2016 or earlier. 1 entry per illustrator.
2. Choose your own concept. If you are the grand prize winner, your image will be developed into our conference theme, so make it a good one! Be sure the illustration is kid-lit appropriate.
3. In submitting your artwork to the calendar contest you hereby give permission for RMCSCBWI to reproduce your image on the calendar should you be selected as a winner. Additionally, if you are selected as our grand prize winner, you will also give permission for your piece to be printed on Fall 2018 conference merchandise, brochures, and advertising.
4. Final Size: 11" x 8 ½", LANDSCAPE (horizontal) orientation.
5. Submit one printed copy (NO ORIGINALS, please - submissions are not returned) to the conference registration desk by 8:00 am, Saturday, October 7th. Must be the correct size and orientation, not mounted so it will fit into my provided plastic sleeve, and should have your **name, email address and phone number** printed legibly on the back of the image. Do not sign your image. The contest is anonymous. You will be asked to add your name, website or email address before printing should your image be selected for the calendar. (See number 6.)
6. If you are a winner, you will be required to email a digital version (11"wide x 8 ½"tall at 300dpi, 12MB or smaller, JPEG format) for calendar printing. Keep this in mind as you are creating your artwork. Digital files will be due by October 17<sup>th</sup> to Illustrator Coordinator, Karen Windness at [rmc-ic@scbwi.org](mailto:rmc-ic@scbwi.org) and should display your name/signature and website or e-mail address somewhere on the image. Karen will confirm receipt of image. **Note:** To avoid having your contact information trimmed away in the printing process, avoid the outside ¼" of the image (bleed). You will be contacted by e-mail a day or so after the conference if your image has been selected.
7. Grand Prize winners and previous winners of our Conference Image Contest are allowed to enter, but are not eligible to win the grand prize for four (4) consecutive years since their last Grand Prize win.
8. Conference attendees and speakers will act as our contest judges. Each attendee and speaker will receive three (3) voting tickets as part of their registration packet. Winners will be determined by greatest number of votes. If there is a tie, an industry professional will be asked to make the deciding vote.
9. Winners will be announced Sunday morning. You must be registered for the conference to be eligible for this contest. However, you are not required to attend Sunday to win, though it would be nice to have you there to celebrate with us.