

# Saturday – September 19, 2015

## Session Key

<b>B</b>	BASICS FOR BEGINNERS
<b>I</b>	ILLUSTRATOR TRACK
<b>P</b>	PICTURE BOOK TRACK
<b>N</b>	NOVEL TRACK
<b>M</b>	MARKETING & INDUSTRY

**7:30AM – 8:45AM**

REGISTRATION & BREAKFAST

**7:45AM – 8:30AM**

PRE-CONFERENCE SESSIONS (optional, choose one)

- I** **B** *The Changing Landscape of Illustration* - **Roberta Collier-Morales**
- B** *Children's Publishing 101* - **Lindsay Eland**

**8:45AM – 9:00AM**

WELCOME & ANNOUNCEMENTS

**9:00AM – 9:50AM**

KEYNOTE - *Say Yes!* - **Dan Yaccarino**

**10:00AM – 10:50AM** BREAKOUT SESSIONS (choose one)

- I** *Art Licensing for Children's Book Illustrators* - **Leslie Ann Clark**
- P** *Picture Books: From Start to Finish* - **Julie Danneberg**
- N** *Your Diverse Audience: Writing for the Real World* - **Stacy Whitman**
- M** *From A to Z and East to West* - **Deborah Warren & Erin Dealy**

**11:00AM – 11:50AM** BREAKOUT SESSIONS (choose one)

- P** **I** *SCHOOL VISITS!* - **Dan Yaccarino**
- P** *Lights, Camera, Picture Book!* - **Emma Ledbetter**
- N** *Emotion* - **Melanie Crowder**
- M** *Be an Agent for a Day* - **Kristin Nelson**

**12:10PM – 1:30PM**

LUNCH BREAK & BOOK SALES

**1:30PM – 2:45PM**

BREAKOUT SESSIONS (choose one)

- I** *Teamwork from Manuscript to Finished Book* - **Semadar Megged**
- P** *Picture Book First Pages* - **Deborah Warren, Emma Ledbetter**
- N** *Novel First Pages* - **Stacy Whitman, Andrew Karre**
- M** *Strategies for a Long Shelf Life* - **Erin Dealy**

**3:00PM – 4:15PM**

INDUSTRY PANEL Ballroom

QUESTION & ANSWER SESSION – **Andrew Karre, Emma Ledbetter, Semadar Megged, Kristin Nelson, Deborah Warren, Stacy Whitman**

**4:15PM – 4:30PM**

CLOSING REMARKS

ARTS, EATS & AUTOGRAPHS

**4:30PM – 5:00PM**

ILLUSTRATOR PORTFOLIO VIEWING,  
CRITIQUE CONNECT, & PAL BOOK SIGNING

**5:00PM – 6:30PM**

COCKTAIL & DESSERT SOCIAL

# Sunday – September 20, 2015

## Session Key

**7:30AM – 8:00AM**

REGISTRATION & BREAKFAST

**7:50AM – 8:00AM**

WELCOME & ANNOUNCEMENTS

<b>B</b>	BASICS FOR BEGINNERS
<b>I</b>	ILLUSTRATOR TRACK
<b>P</b>	PICTURE BOOK TRACK
<b>N</b>	NOVEL TRACK
<b>G</b>	GENRE TRACK

**8:00AM – 8:50AM** BREAKOUT SESSIONS (choose one)

- I** *Now Comes the Jacket* - **Semadar Megged**
- P** *To Market, To Market! Picture Perspective* - **Deborah Warren**
- N** *Character, Voice & Choice* - **Nancy Oswald**
- G** [Suspense] *How to Write a Page-Turner* **Jenny Goebel**

**9:00AM – 9:50AM** BREAKOUT SESSIONS (choose one)

- P** **I** *The Essentials of A Picture Book Dummy* - **Dan Yaccarino**
- P** *The Joys of Creativity* - **Julie Danneberg**
- N** *Building Diverse Novels* - **Andrew Karre**
- G** [Verse] *Novels in Verse: What, Why, & How* - **Melanie Crowder**

**10:00AM – 10:50AM** BREAKOUT SESSIONS (choose one)

- I** *First Impressions* - **Semadar Megged**
- P** *Building Characters From the Inside Out* - **Erin Dealy**
- N** *To Plot or Not to Plot* - **Jenny Goebel**
- G** [Historical Fiction] *His-Story, Her-Story* - **Nancy Oswald**

**11:00AM – 11:15AM** CLOSING REMARKS

POST-CONFERENCE INTENSIVES (Optional, for an **additional fee**)

**12:00PM – 3:30PM**

- I** *What a Character!* - **Dan Yaccarino**
- P** *Picture Book Roundtable* - **Deborah Warren**
- N** *Novel Roundtable* - **Andrew Karre**
- N** *Worldbuilding, Culture-Building & Diversity* - **Stacy Whitman**